

**Georgia Center for Educational Renewal
Evidence-Based Decision Making (EBDM) Planning and Evaluation –2006
Reflecting the College of Education Conceptual Framework Commitments**

Specific Goal	Measurement	Individual Action Statements cr/Charles Reavis; eb/Ennis Bragg; jc/Jennifer Connely	Pragmatics (Realistic)	Timeline
C1, C3 – Complete next six lessons in the Lincoln series	Acceptance by Lincoln	Obtain script writers (cr) Edit scripts (cr) Hire programmer (cr) Hire narrator (cr) Review final lesson (cr) Billing/mailing (cr)	Previous experience	3/1 – 12/31
C1, C3 – Market first 10 lessons of Lincoln series	Bills of sale by purchasers	Develop sales brochure (cr) Secure printer for brochure (cr) Secure names/addresses of technology institutes (jc) Identify overseas markets/contacts (eb) Attend national conferences of technical institutes (cr/eb) Utilize web as marketing tool (eb) Plan for fulfillment of orders (eb)	Collaborate with marketing professors and their students	3/1 – 12/31
C1, C3 – Modify first ten lessons in Lincoln series for use at university level	Completed lessons	Identify models of behaviors at the university level (cr) Plan for video-taping of models (eb) Work with programmer to integrate models into new series (eb)	Work with CET to identify professors to model Programmer has experience in Flash 8 software	4/1 – 6/1
C1, C3 – Market modified lessons for sale to universities	Bills of sale	Develop sales brochure (cr) Secure printer for brochure (cr) Secure names/addresses of college centers for improvement of teaching (jc) Attend national conferences of centers for	Work with marketing professors and their students	6/1 – 12/31

		improvement of college teaching (cr/eb) Utilize web as marketing tool (eb) Plan for fulfillment of orders (eb)		
C2, C4 – Obtain funding for Democracy-centered school leadership proposal	Receipt of funding	Identify potential foundations (jc) Apply for funding (cr)	Experience in applying for grants and obtaining funding	3/1 – 12/31
C2,C4 – Produce promotional lesson on teaching the minority male	Promotional lesson	Write script (cr) Obtain reviews of script (cr) Video-tape archival footage (cr) Conduct interviews of teachers/principals (cr) Hire programmer (cr) Review completed promo (cr)	Experience in producing Lincoln series	2/1 – 4/1
C2, C4 – Obtain support for producing the “Teaching the Minority Male” series	Receipt of funding	Arrange review by Jacksonville COE advisory board member (cr)	He has expressed interest in this project	4/1-5/1
C2, C4 – Produce Minority Male series	Completed series	Obtain script writers (cr) Edit scripts (cr) Obtain narrator (cr) Obtain programmer (cr) Review completed lesson (cr)	Experience in producing the Lincoln series	6/1 – 6/1/’07
C1, C3 – Complete GLISI pilot study	Final report	Obtain IRB approval (eb) Obtain, analyze data (eb) Edit report (cr) Send final results to cooperating schools (eb)	Experience in writing dissertation	1/1 - 4/1
C1, C3 – Obtain funding for definitive study of GLISI	Receipt of funding	Identify potential foundation support (jc) Apply for funding (eb, cr)	Experience in obtaining grant support	4/1 – 10/1

C1, C2, C4 – Identify and send team to NNER training for community-based school improvement	Identification of 3 members and their attendance at the training	Identification of three members (cr) Notify NNER (cr)	Support from Stephanie Kenney	3/15 – 5/31
C1, C2, C4 – Support NNER community-based team in their work upon their return	Minutes of meetings with the NNER committee	Meeting with NNER committee (cr)	Support from Stephanie Kenney	6/1 – 12/31
C1, C2, C4 – Collaboration with NNER research team	Production of research report	Meeting with NNER research committee (cr) Review of NNER research agenda draft (cr) Participation in gathering of data for NNER research (eb) Collaboration in writing of draft of NNER research report)cr)	Met with NNER research committee at the NNER national conference; have included Ann Foster in a research grant I have written	1/1 – 12/31
C1, C4 – Gain school and COE support of GCER mission (G1, G2, G3)	COE faculty application of research and increased student engagement in high schools	Call for proposals for PAR awards by COE faculty (cr) Arranging for evaluation of PAR proposals (cr) Awarding of PAR award (cr) Call for essays from high school students/teachers (cr) Arranging for evaluation of essays (cr) Recognition of essay winners (cr)	Experience in awarding these two initiatives	9/1 – 11/31
C1, C2, C3, C4 – Identify project with iNET	Project plan	Meet with iNET officials during the conference in Augusta (cr) Develop draft of proposal (cr) Finalize proposal (cr) Identify possible sources of funding (jc) Apply for funding (cr)	Experience in seeking/obtaining funding	4/1 – 12/31

<p>C1, C3, C4 – Complete EDLD decision-making video series</p>	<p>Completed series and utilization by EDLD faculty</p>	<p>Draft script outline (cr) Audition actors (cr) Video-tape scenarios (cr) Hire programmer (cr) Review training CD's (cr) Demonstrate to EDLD faculty (cr)</p>	<p>Experience in producing the pilot EDLD lesson</p>	<p>5/1 – 9/1</p>
<p>C1, C4 – Market The Decision-making Game</p>	<p>Receipts from sale of game</p>	<p>Identify assistant superintendents (jc) Prepare marketing brochure (eb) Attend GALE conference (cr) Mail out brochures (jc) Arrange for fulfillment of orders (eb)</p>	<p>Support from marketing professors and their students</p>	<p>6/1 – 12/31</p>

