

College of Education
Alumni Advisory Committee
Spring meeting, February 28, 2008

The spring meeting of the AAC was called to order at 5:00 in the Dean's Conference Room by Chairperson, Deb Miller. In addition to Ms Miller, those present were Dean Cindi Chance, Stephanie Kenney, Cordelia Zinskie, Jennie Rakestraw, Jan Anderson, Claudia Moller, Johnny Tremble, Kymberly Harris, Bob Lake and Pat Parsons.

The minutes of the fall meeting were distributed and approved. Dean Chance shared information about the growth of the scholarship offerings through the T-club and the Lettermen. Deb Miller reviewed the 2007 Homecoming and Art Extravaganza events with a slide presentation.

Claudia Moller and Deb Miller shared with the group the ideas that were discussed with Frank Hook about increasing alumni involvement. There was discussion about a spring event centered around the Citadel baseball game on Saturday, May 3. Ms Moller will contact the alumni office and the athletic office about raffle items, "freebies", set-up and tickets. Avenues of publicity will include Southern Booster, the Alumni newsletter, This Week, and a flyer for local schools to be distributed through Pat Parsons office. Ms Parsons also suggested that we create contact cards which can be used at the game for the raffle and for future contacts. Three groups will be targeted – current 2008 graduates, former graduates and faculty/staff.

There was some discussion about what kind of "freebies" the group would like to offer next year. In addition to the current fans that we have on hand, it was suggested that we design fans that show the One-Room Schoolhouse. An additional suggestion was made that we order ribbons that can be given at the Citadel baseball game in May, the Georgia – Georgia Southern football game in September and the Homecoming football game in November.

Plans for a Homecoming gathering were also discussed. Per Frank Hook's suggestion, the COE will host some kind of event either Friday evening or Saturday. Because we do not want our alums to have to make a choice, an effort will be made to schedule the event so that it does not conflict with existing events.

It was agreed that the Grand Opening of the Art Extravaganza will be the Sunday after Homecoming. Dr. Zinskie requested that we investigate additional ways to encourage faculty involvement.

Jan Anderson thanked those who had supported her efforts to get the Oak Grove Schoolhouse on the Historic Register.

Kymberly Harris led a short discussion about the relationship between the External Relations Committee and the Alumni Advisory Committee. It was agreed that she will be included in future AAC meetings and that Deb Miller will be invited to meet with the External Relations Committee.

The next meeting is scheduled for Thursday, September 25, 2008.

The meeting was adjourned at 6:15 p.m.