

External Relations and Accreditation Committee

September 20, 2007

Minutes

Members present: Dr. Steve Jenkins, Dr. Jeff Tysinger, Dr. Dana Sparkman, Dr. Kymberly Harris

- I. Agenda was approved
- II. No recorded minutes of November 2006 meeting were available. Dr. Harris was the only returning committee member from the previous year and gave a brief recount of the single meeting from 2006. The committee at that time elected a faculty member who has since left the university.
- III. Dr. Harris was elected chair
- IV. New Business
 - a. The committee reviewed the charge of the newly created Research Committee. Dr. Jenkins stated that the Research committee seemed to have taken on the research component that was part of the responsibilities of the External Affairs committee (item #2)
 - b. Dr. Harris informed the committee that she believed it was the intention of the Ad Hoc Assessment Committee to ask the FEC for standing committee status. Discussion ensued regarding what parts of the Accreditation piece of this committee would be relegated to the Assessment Committee. Dr. Harris stated that she would bring up the question to the Ad Hoc committee at the next meeting Oct 1.
 - c. Further discussion ensued regarding the recommendation to Faculty Executive Committee about what some possible options might be regarding the charge of this committee. Dr. Jenkins volunteered to bring that item to the FEC at the next meeting Oct 22
- V. Old Business
 - a. The existing draft of the Policies and Procedures dated Fall 06 does not incorporate the changes that have occurred with the creation of the Research committee. The policies and procedures draft was tabled until further information was gathered.
 - b. The existing draft of the Marketing Plan dated Fall 05 was presented. Discussed followed whereby all members stated their willingness to help develop such a plan, but none of the members reported having any expertise in such areas. Questions of budget, target audience, intended marketing of franchise, etc., were brought to the table. Dr. Sparkman suggested asking the Dean for further clarification of this charge. Dr. Jenkins suggested that discussion at the FEC may help clear up the questions. He stated that he participated in the initial planning phase of the committee, but it seems that many things have changed since the initial conception of the committee and some changes might be needed.
- VI. Committee was adjourned at 4:15 pm with suggestion the next meeting be scheduled after the Ad Hoc Assessment Committee had met, but before the next FEC meeting.